

Introducing CorrectStar™

Catch your spelling errors
before someone else does.

ENTREPRENUCH?
ENTREPRENNHUEH?
ENTREPENUR?
ENTERPRENUR?
INTREPRENUR?



ENTREPRENEUR



MICROPRO INTERNATIONAL CORP., 33 SAN PABLO AVENUE, SAN RAFAEL, CA. 94903 USA, (415) 499-1200 TELEX: 340-388

CORRECTSTAR—SPECIFICATIONS

- Used with WordStar
 - Requires 192K of RAM (Random Access Memory)
 - Hard disk recommended or two floppy disks with at least 320KB each, double-sided
 - Main Dictionary: 65,000 words
 - Internal Dictionary: 9,000 words
 - Personal Dictionary: 1,500 words
 - Program Size: 88.5KB
 - Maximum Word Length: 32 characters

CORRECTSTAR AT A GLANCE

- Based on Houghton Mifflin American Heritage Dictionary
 - Uses 3 dictionary systems: Main, Internal & Personal
 - Creates multiple user dictionaries
 - Features 99.2% of most commonly used words
 - Available in American or English versions
 - Interactive corrections
 - Typographical and phonetic analysis
 - Automatic reforming
 - Soft hyphen insertion
 - Word, line and character count utility
 - Help available on screen

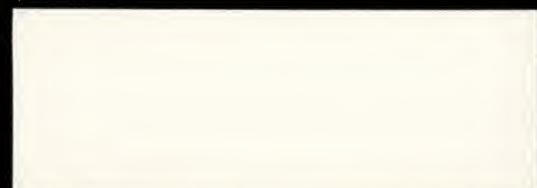


MicroPro®



Software that means business.

33 San Pablo Avenue, San Rafael, CA 94903.
(415) 499-1200



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Litho in USA

WHEN IT MUST BE LETTER-PERFECT

You just finished the final draft of a very important document. You proofread it several times and it looks perfect. You proudly present it to the boss and guess what—the first thing he points out is the one spelling error you didn't catch or that hidden typo you just kept reading over. How many times has this happened to you?

Now there's a way to catch those elusive spelling errors and typos—CORRECTSTAR™, a breakthrough in automated spelling technology from MicroPro. CorrectStar will proofread your entire document and compare it, word by word, to its 65,000 word dictionary which comprises 99.2% of the most commonly used words in the English language.

But CorrectStar is more than a proofreading program. CorrectStar finds mistakes and offers alternatives faster and more accurately than any other spelling program you can buy. Designed in conjunction with experts from Houghton Mifflin, and based upon their American Heritage Dictionary, CorrectStar assures that your work will be as close to error free as is possible.

Of course CorrectStar integrates easily with WordStar®, the world's best-selling word processing software. Along with the other WordStar options, MailMerge® and Star-Index™, CorrectStar elevates word processing to language processing.

ACCURACY AT YOUR FINGERTIPS

CorrectStar is easy to use. Executed from WordStar's opening menu, CorrectStar is entirely menu driven with single key commands. Just enter the name of the file to be checked, and CorrectStar will guide you from there.

CorrectStar is quick. It loads a 9,000 word subset of its dictionary into your computer's Random Access Memory (RAM). This minimizes disk access time since this subset represents 88% of the words used in normal language. This allows CorrectStar to operate quickly and efficiently.

Because CorrectStar utilizes phonetic as well as alphabetic data in its word analysis, "Newmoanya" becomes pneumonia the first time through with CorrectStar. There is no need to look up unknown spelling when drafting a document. Just type it the way it sounds, and let CorrectStar do the work later.



CorrectStar is versatile. As CorrectStar searches through your document, potential errors are highlighted on the screen and the most logical corrections displayed. The correction may be inserted simply by pressing one key. If you wish to have all instances of the error corrected, there is a Global correction command, and CorrectStar can automatically reform all paragraphs so proper margins are maintained. Corrections may also be directly entered from the keyboard in the unlikely event that CorrectStar does not come up with the accurate correction.

SIMPLY THE BEST

CorrectStar is flexible. You have the option of creating (and revising) your own personal dictionary of up to 1,500 words. This may be done as an independent task or while checking a document. And best of all, your personal dictionary can be edited with WordStar.

Accuracy, Simplicity, Speed and Versatility—CorrectStar provides the difference between adequacy and perfection.

CorrectStar—from MicroPro, the word processing leader.

INTRODUCTION AND OVERVIEW OF COMPANY

MICROPRO® INTERNATIONAL CORPORATION

A LEADING MICROCOMPUTER SOFTWARE COMPANY

MicroPro International Corporation is a leading developer and manufacturer of microcomputer software for business applications. Founded in 1978, MicroPro International is widely recognized for its innovations in developing a family of integrated software for the broadest base of business computer users.

MicroPro Products

MicroPro's flagship product, WordStar®, has become the industry standard and best-selling word processing software program in the world. WordStar embodies MicroPro's philosophy of producing high-quality software that the businessperson without programming experience can use to increase office productivity. This philosophy has been incorporated into each of the business applications software programs the company has since developed.

In addition to word processing software, MicroPro now produces an integrated set of productivity tools including data management and decision support software.

The MicroPro family of products includes:

- WordStar, the powerful and versatile word processing program that can be used to write, edit, and revise business documents of all lengths and degrees of complexity.

To enhance the word processing power of WordStar, MicroPro also developed MailMerge®, which produces personalized and volume mailings; CorrectStar™ which not only verifies typos and misspellings in WordStar documents, but automatically suggests corrections as well; SpellStar® which verifies spelling and typographical errors with an electronic dictionary; and StarIndex™ which generates customized indexes and tables of contents.

WordStar's options are available together as the Professional Options Pack, and are also packaged together with WordStar in the WordStar Professional.

- InfoStar™ +, a data base management software program that enables the businessperson to collect and sort data, and to create and format business reports.
- CalcStar®, an electronic spreadsheet offering a wide range of functions including calculation, projection, and regression.
- PlanStar™ which provides the business professional with planning capabilities greater than those of the most advanced spreadsheet program, including forecasting, sensitivity analysis, and consolidation.



Software that means business™

INTRODUCTION AND OVERVIEW OF COMPANY

- **StarBurst[®]**, which integrates any of the MicroPro software programs, automates procedures, and customizes screens so that the business manager can create an individualized system. StarBurst will even incorporate non-MicroPro software.

During 1984, MicroPro is planning to expand its current product family. In the decision support group, new additions include **ChartStar[™]**, a complete business presentation graphics product, and **ProjectStar[™]**, a comprehensive project management system. The **ProSolutions[™]**, a series of products developed with InfoStar and StarBurst, will be MicroPro's first specialized, ready-made application tools.

MicroPro products are compatible with all popular microcomputers that employ various versions of CP/M, MS-DOS, and PC-DOS operating systems.

All MicroPro software products include on-screen help as well as a complete documentation package, comprehensive manuals, training guides, and command cards. The company is also introducing the **StarTutor Series[™]**, a new line of training products that teaches users at various skill levels how to use MicroPro software.

Company Management

Seymour Rubinstein, 49, chairman emeritus and founder, has more than 20 years of experience in hardware and software development for the mini- and microcomputer industries. His technological accomplishments include the design and implementation of business applications, data base management, and teleprocessing systems.

H. Glen Haney, 55, president and chief executive officer, was formerly vice president-business strategy and new markets of the Sperry Computer Systems division of Sperry Corporation. He has 27 years of experience in the information processing industry.

Frank P. Frost, 55, vice president of world sales, spent nearly 30 years at IBM prior to joining MicroPro. He held a number of executive management positions, including vice president of marketing and vice president of manufacturing and development.

William G. Crowell, 51, vice president of product development, has more than 24 years of product development experience in the computer field. He was a key developer of the world's first COBOL compiler for Sperry Corporation and served as director of Sperry's Worldwide Applications Development Center.

Donald Marro, 40, vice president of world marketing, has more than 13 years experience in high technology markets. Prior to joining MicroPro, he was president of HotelTech, a start-up company involved with microcomputer installations in major hotels. Formerly, he spent 11 years at Sony Corporation.

MicroPro employs over 500 people worldwide and is based in San Rafael, California. The company has sales offices in 21 North American cities, and its international operations extend to 47 countries. MicroPro has subsidiaries in Europe and Japan.



Software that means business.[™]



EDITORS:

**FOR HANDS-ON DEMONSTRATIONS OF
CORRECTSTAR AND THE WORDSTAR TUTOR**

**PLEASE VISIT
MICROPRO'S DEMONSTRATION ROOM**

IN ROOM #320

AT THE CIVIC CENTER

THURSDAY: NOON - 5:00 P.M.

FRIDAY: 11:00 A.M. - 5:00 P.M.

SATURDAY: 11:00 A.M. - 2:00 P.M.



MicroPro International Corporation 33 San Pablo Avenue, San Rafael, CA 94903 • (415) 499-1200 • Telex: 278947 MPSR UR

FOR IMMEDIATE RELEASE

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**MICROPRO DEMONSTRATES NEW PRODUCTS AND
EDUCATES CONSUMERS AT THE WEST COAST COMPUTER FAIRE**

WEST COAST COMPUTER FAIRE -- SAN FRANCISCO, CA -- March 22, 1984

— MicroPro International Corporation, a leading developer of integrated business software for microcomputers, is exhibiting "front and center" in the Civic Center, Booth # 429E, at the West Coast Computer Faire. MicroPro, developer of the best-selling word processor, WordStar®, is demonstrating the complete MicroPro product family including four recently introduced products. In addition, two conference presentations from MicroPro word processing and data management experts are scheduled.

Booth Demonstrations of New Products

In the booth, MicroPro product groups will be on display at each of three demonstration towers. In the word products group, a revolutionary new spelling corrector, CorrectStar™, and the WordStar "Tutor in Your Computer" will make their debut to consumers. Data product demonstrations will include InfoStar+™ and the ProSolutions™. Decision support product demonstrations will highlight PlanStar™,

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CalcStar®, the recently announced ChartStar™ business graphics package, and an upcoming project management system.

MicroPro's hourly theater presentations will illustrate how MicroPro products work together as an integrated office system through StarBurst®, an integrator that unites individual software packages. Immediately following each presentation, a drawing will determine the winner (who must be present) of a free WordStar or InfoStar software package.

Press Demonstration Room

In Room #320 in the Civic Center, MicroPro will be offering editors hands-on demonstrations of the new CorrectStar and WordStar "Tutor in Your Computer". In addition, marketing and development managers from MicroPro will be available for interviews and to answer questions. This room will be open today, from noon until 5:00 p.m.; tomorrow, from 11:00 a.m. until 5:00 p.m.; and on Saturday, from 11:00 a.m. until 2:00 p.m.

Educational Forums

MicroPro product managers are participating in two educational forums where word processing and data management will be discussed. The word processing forum will be held on Friday, March 23, between 11:00 and 1:00 in the Gold Room at the Holiday Inn Civic Center. The data management forum will be presented on Saturday, March 24 between 4:00 - 6:00 p.m. at the same location. Both of these sessions will address the new microcomputer user and focus on "How to select the appropriate package".



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**MICROPRO AND HOUGHTON MIFFLIN COLLABORATE ON CORRECTSTAR™
— A MILESTONE IN SPELLING CORRECTOR TECHNOLOGY**

"Now, you don't have to know
how to spell to write."

SAN RAFAEL, CA -- March 13, 1984 — MicroPro International Corporation of San Rafael, and Boston-based Houghton Mifflin Company, a leading publisher and lexical authority, have pooled their talents to announce CorrectStar™, a watershed development in spelling corrector technology for microcomputers. MicroPro is introducing CorrectStar as part of its continuing enhancements to the world's best-selling word processing product family. CorrectStar is unmatched in its accuracy and speed in finding misspellings or typographical errors in WordStar® documents and, more importantly, in promptly suggesting the correct alternate word.

Correctstar is an invaluable aid to anyone who uses WordStar. Managers, professionals, writers, and secretaries can rest assured that letters and other documents need never go out with misspelled words. Donald Marro, vice president of worldwide marketing at MicroPro, said, "With the addition of spelling corrector technology to the WordStar Professional package, we are now offering a new standard of word processing power against which all competitive packages will be measured. Those without CorrectStar technology will be lacking."

----- MORE -----

According to Marro, CorrectStar offers users the benefits of productivity and higher comfort levels. Typing speed is accelerated since less attention to accuracy is necessary and once a document is complete, CorrectStar handles the proofreading and correction process. "Now let the system worry about the task of spelling", says Marro. "You can feel secure that the risk of overlooking typographical errors is greatly reduced, and any uncertainty in spelling ability is minimized." Marro says, "CorrectStar gives you a new freedom to express yourself. Now you can use the words you want whether or not you know how to spell."

CorrectStar works with WordStar, the most popular word processing program on the market today, and is a companion to the other WordStar options, MailMerge® — a file merging program used to create customized form letters and mailing labels, and StarIndex™ — a program used to creates indices and tables of contents.

MicroPro dealers and distributors again have a word processing package to sell that features unsurpassed technology at an attractive value. CorrectStar creates the opportunity for repeat sales to the large base of existing WordStar customers. And CorrectStar's simplicity requires little training or support, is easy for retail salespeople to demonstrate and sell, and can be fun to "play" with in a store environment. Marro emphasizes, "when a customer sees the product in operation, it sells itself".

CorrectStar's accuracy results from Houghton Mifflin's design of the lexical algorithm and its American Heritage Dictionary data base. The 65,000-word CorrectStar data base consists of 99% of the most frequently used words in the English language as determined by frequency studies and published by Houghton Mifflin. Howard Webber, reference division publisher for Houghton Mifflin explains, "this research makes it possible for us to develop this very efficient data base for the correction system."

Houghton Mifflin's research has shown that CorrectStar's lexical database of 65,000 words is considered to be within the optimal range of dictionary size. With too large of a dictionary, such as 100,000 words, a corrector will not flag misspellings such as calender, wether, or indiscrete, which are actual but obscure words, and probably not the intended ones. Conversely, a limited dictionary of 10,000 words, for example, flags fairly common words such as brochure, correction, or documentation.

"Our research team, under the leadership of Dr. Henry Kucera of Brown University, developed algorithms using a data base that flags a very high percentage of misspellings in text and offers extremely accurate corrections to the user", Webber says.

"The key to this accuracy", he explains, "is the system's ability to analyze words based on phonetic and linguistic principles and to recognize the patterns that characterize language. This approach makes it possible for CorrectStar to suggest the single, most likely word 80% of the time and to display more than one choice for words that sound alike, look alike, or are easily confused", Webber says. "This also contributes to its great speed", he added.

Speed is also attributed to CorrectStar's ability to store 88% of the most frequently used words in the computer's memory.

A user enters the CorrectStar program directly from WordStar by selecting "S" from the Opening Menu. The CorrectStar menu displays several choices. Furthermore, instructions are selected from a menu using

single and mnemonic keystrokes, making operation simple. Once a word is suggested, the user can ask CorrectStar to:

- correct as suggested
 - correct globally
 - show next suggestion
 - show previous suggestion
 - enter correction from keyboard
 - add word to personal dictionary
 - bypass word this time
 - ignore word throughout document
- OR
- interrupt spelling check and return to WordStar

As alternate spellings are substituted, it will automatically reformat the document so that it is ready to print from WordStar.

CorrectStar also offers flexibility. The user has the option to create multiple personalized dictionaries in which up to 1500 unique words, such as proper names or terms specific to an industry, can be stored. CorrectStar can then suggest the correct spelling for these words if misspellings occur in successive documents.

CorrectStar is now available three ways: as a stand-alone product; with the Professional Options Pack (CorrectStar, MailMerge, and StarIndex); or with the WordStar Professional (WordStar, CorrectStar, MailMerge, and StarIndex). It is immediately available in PC-DOS format for the IBM® Personal Computer or IBM Personal Computer XT. Formats for the Tandy TRS-80® Model 2000, DEC Rainbow™, Texas Instruments® Professional, and other MS™-DOS compatible computers are scheduled for release within 30 days.

CorrectStar will become MicroPro's main spelling product in the 16-bit formats, but SpellStar continues as before in all 8-bit formats. However, as CorrectStar requires 192K of RAM, SpellStar will still be available as an alternative for computer systems with insufficient memory. The suggested retail price of CorrectStar is \$195 and upgrades from SpellStar are available at a cost of \$85 to the consumer. The WordStar Professional and Professional Options Pack are priced respectively at \$695 and \$345



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Houghton Mifflin Company, which introduced its first lexical software early last year, is a publisher of print materials and computer software. The 150 year-old company is a leading publisher for the elementary, high school, and college markets. It also publishes an extensive line of reference materials, including dictionaries, and a broad range of fiction, poetry, and non-fiction for adults and young readers.

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MS™-DOS is a trademark of Microsoft Corporation.



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**THE "TUTOR IN YOUR COMPUTER": MICROPRO'S TOOL
FOR LEARNING SOFTWARE**

WEST COAST COMPUTER FAIRE, SAN FRANCISCO, CA -- March 22, 1984 --

For those who feel a little uncomfortable with computers, or who anticipate a struggle in mastering a powerful software program such as a word processor, there is good news. Consumers who attend the West Coast Computer Faire will have a chance to see MicroPro International Corporation's "Tutor in Your Computer" in booth #429E. MicroPro has introduced the Tutor for its WordStar® word processing program, as part of the StarTutor Series™ of training products. The on-screen tutorial simplifies and accelerates the learning process with a lighthearted, fun approach aimed at reducing intimidation for the novice user and for those learning more advanced applications.

With the addition of MicroPro's on-screen tutorial, the world's best-selling word processor, WordStar, is not only easy to use but easy to learn.

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The tutorial allows the user to choose a Quick Lesson for a fast product overview, or more advanced lessons for a thorough working knowledge of the product. "In December 1983, MicroPro began to include Quick Lessons in every WordStar package," said Janice Pascoe, Director of Marketing Services at MicroPro. "As of April 1, six additional lessons will be included in the WordStar Tutor and packaged with every WordStar product in PC-DOS format for the IBM® Personal Computer and IBM Personal Computer XT." Formats for Tandy TRS-80® Model 2000, DEC Rainbow™, and Texas Instruments® Professional computers will be available within 30 days.

"A self-paced learning tool, the Tutor is the fastest way to get started with WordStar", said Pascoe. In two introductory hands-on sessions, the user learns how to write, edit and format text, and actually produce a letter. The first 15 to 20 minute session, **FearNot™**, helps the beginning computer user get over the "computer jitters" by introducing the keyboard and new terms. At the end of the session, the user is quizzed on his or her new knowledge in a fun "match game". In the second 20 minute session, an animated character named, "StarTutor", guides the user step-by-step through the basic features of WordStar.

The six advanced lessons are designed to provide more product training and to accommodate individual schedules and skill levels. Guided at their own pace through interactive exercises and reinforcement games, the user learns the program with helpful screen messages, graphics, and illustrations. Each lesson is approximately 20 to 30 minutes long and teaches the user how to select menus, manipulate text, move blocks of text, format text, search for and

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replace text, and perform more advanced editing functions. To allow users to enter individual lessons of their choice, a seven page brochure that describes each lesson is included in the WordStar package.

Consumers who purchased WordStar or the WordStar Professional after March 1, 1984, are eligible to receive a free WordStar Tutor. Prior purchasers of these packages, can purchase the WordStar Tutor for a suggested retail price of \$79.95 from their local dealer.

According to Pascoe, the next product introduced in the StarTutor Series will be the InfoStar™ Tutor for MicroPro's InfoStar database management system.

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MICROPRO'S WORDSTAR AVAILABLE FOR THE TANDY TRS-80® MODEL 2000

WEST COAST COMPUTER FAIRE, SAN FRANCISCO, CA — March 22, 1984 —

MicroPro International Corporation's best-selling WordStar® is now available for the new Tandy TRS-80® Model 2000 personal computer at Radio Shack® computer centers and participating Radio Shack stores and dealers through Tandy's Express Order Software program.

In mid-April, Fort Worth-based Tandy Corporaton will offer the complete WordStar Professional package which includes WordStar with the WordStar Tutor, plus companion options CorrectStar™, MailMerge®, and StarIndex™. WordStar and CorrectStar will be demonstrated on the Tandy 2000 in MicroPro's booth #429E at the West Coast Computer Faire.

The Tandy 2000 version of WordStar has been highly customized to take advantage of specific features and capabilities of this computer.

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WordStar is currently the only word processor for the Tandy 2000 that offers support for the Radio Shack line of printers including Radio Shack Daisywheel (DWP), Dot Matrix (DMP), and the Color Graphics Printer (CGP-220), taking advantage of several special printing features. As a result of memory mapped video which allows for very fast screen updating and the computer's processing speed of 8 MHz on the INTEL 80186 microprocessor, this special version represents one of the fastest implementations of WordStar on any personal computer. It utilizes all twelve function keys, the cursor arrow keys, and other special keys such as HOME, END, PG UP, PG DN, INSERT, DELETE, PRINT, and TAB. Any of the function keys can be redefined by the user.

WordStar features advanced formatting and printing capabilities; a simple install program which can be used to set initial default options on such functions as justification and margin length; help menus that automatically adjust to a user's level of proficiency; easy to understand, indexed documentation; and an on-screen tutorial which guides a new user step-by-step through the basic operation of the product.

The CorrectStar option is a revolutionary new spelling corrector that flags and suggests corrections for misspellings and typographical errors in WordStar documents; MailMerge is a sophisticated file and data merging program for creating personalized form letters, boiler plate documents, or mailing labels; and StarIndex creates tables of contents and alphabetized indices. SpellStar®, which just flags spelling errors in WordStar documents, is an available alternative for purchasers of the WordStar Professional who do not have a system with the 192K of memory that CorrectStar requires.

----- more -----

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